



# BRUCE BLANCHARD

## CHOREOGRAPHER / ART DIRECTOR

Bruce Blanchard is raised in an African culture where dance takes an important part, started to dance Hip Hop in 1993.

Bruce is a choreographer, art director and dancer with a rich artistic work record that is internationally known by his unique style in Hip Hop and Experimental, with experience in videos as artistic director, choreographer and dancer. He won several dance battles for the category Hip Hop and gave masterclasses all over the world. He is the only person in Belgium that has taught at Broadway Dance Center NY, Boogiezone LA and judged for the biggest Hip Hop event in the world, « Juste Debout » in Bercy. He loves to share his energy and creativity with other artists all over the world.

## CONTACT

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WEBSITE

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## SOCIAL

INSTAGRAM

[bruce\\_blanchard](https://www.instagram.com/bruce_blanchard)

FACEBOOK

[www.facebook.com/bruceblanchard8tv](https://www.facebook.com/bruceblanchard8tv)

YOUTUBE

[www.youtube.com/bruceblanchard8tv](https://www.youtube.com/bruceblanchard8tv)

## ACHIEVEMENTS

### B.O.S.S. TEAM

Founder

### B.O.S.S. DANCE COMPLEX

Founder, CEO & Artistic director

### KOBO POWER

Founder

### AKUNA FITNESS

Founder

### V-AGENCY

Founder, CEO & Artistic director

### BEAST FIT CLUB - FIT TRAINER

Founder



# LIVE STAGE / TOUR

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## **BELGIUM'S GOT TALENT LIVESHOW 2016**

Choreographer

## **BELGIUM'S GOT TALENT LIVESHOW 2015**

Dancer

## **DANSDATE FINALE 2014** – Famous couple Bieke&Erik

Choreographer / Coach

## **NIKE (Florida, Shanghai, Holland, Spain)**

Choreographer

## **NATALIE LA ROSE FT. FLO-RIDA** - Rollercoaster

Choreographer

## **JUSTE DEBOUT WORLD TOUR 2013**

Judge Hip Hop

## **Host Breakcre8ions 2013**

Host

## **WINNER JUSTE DEBOUT 2012 IN HIPHOP & IN EXPERIMENTAL (Finland)**

Dancer

## **WINNER RED BULL CLASSIC EXPERIMENTAL SESSION 2012**

Dancer

## **WINNER UK CHAMPS 2012 HIP HOP (Germany)**

Dancer

## **SNAP!** – The power

Choreographer

## **MILK INC 2011 (Belgium)** – 15 years Sportpaleis

Artistic Director / Choreographer

## **MILK INC 2010 (Belgium)** – Eclips Sportpaleis

Artistic Director / Choreographer

## **WINNER NOTHING BUT FLAVOR 2010 (Swiss)** – Hip Hop world battle

Dancer

## **CANDY HILL (USA)** – Avant premiere Ciara

Dancer

## **WILLY DENZEY (Belgian Tour)** – Le mur du son

Choreographer

## **JULIE ZENATTI (France)** - Princesse

Dancer

## **SHY'M (France)**

Dancer

## **STEP UP 2 & STEP UP 3 (Belgium)** – Back to the streets

Creative Director / Choreographer

## **LEKI (Belgium)** – Multicity

Creative Director / Choreographer

## **BENNY BENASSI**

Dancer

## **L'OREAL (Belgium)** – Tony and Guy Tour

Choreographer

## **RIZE TOUR** - Krump

Creative Director / Choreographer

## **ISRAËL TOUR** – Hip Hop

Choreographer

## **SAMSUNG**

Creative Director / Choreographer

## **WINNER UNIQUE BATTLE GENEVE 2009 (Swiss)** – Hip Hop

World Battle

Dancer

## **CULTURE CLUB** – Do the battle

Choreographer

## **WINNER JUSTE DEBOUT 2006** - Germany dancer

Choreographer

## **EUROCLEAR** – Blue Art Production

Choreographer

## **LUNAMAN**

Choreographer

## **SOLO PROJECT 2012** - UP

Choreographer / Dancer

## **SOLO PROJECT 2011** – (Im)mortal rhapsody

Choreographer / Dancer

# JUDGING

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## **JUSTE DEBOUT WORLD TOUR 2013**

## **REACT SPAIN**

## **HOUSE DANCE FOREVER (Holland)**

## **ALL STYLE (Italy)**

## **EUROBATTLE (Portugal)**

## **jDS EVENTS (Geneve)**

## **RAW CIRCLES (Belgium)**

## **FEEL DA BOUNCE (Italy)**

## **GUM TV & SONIC ANGEL CONTEST (Belgium)**

## **URBAN CHAMPS (Germany)**

## **DANCE VIEWS 3 (Russia)**

And many other battles over the world ...

## MUSIC VIDEOS

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**SIL** – Straight Up  
Choreographer / Art Director / Dancer

**SIL** – Selfish  
Choreographer / Art Director / Dancer

**PIXIE LOTT (UK)**  
Dancer

**CHEMICAL BROTHERS** – Midnight Madness  
Dancer / Choreographer

**LEKI & SWEET MINTS (Belgium)** – Elvis  
Choreographer

**LEKI FT. NILE RODGERS** – Baby  
Choreographer / Dancer

**LEKI** – You and I  
Choreographer / Dancer

**LEKI** - Trouble  
Choreographer

**SYLVER** – Rise again  
Choreographer

**KATHERINE (Belgium)** – Upon the Catwalk  
Choreographer / Dancer

**KATHERINE (Belgium)** – Shut your Mouth  
Choreographer / Dancer

**KATHERINE (Belgium)** – Technotonic  
Dancer

**MOONDUST (Germany)** – Angels  
Dancer

**JAMES DINO** – Les blancs savent pas danser  
Choreographer

**JULIE ZENATTI (France)** - Princesse  
Choreographer

**ANGE (Belgium)** – Isla Bonita  
Art Director / Choreographer

**TATIANA (Belgium)** – I can't wait  
Art Director / Choreographer

## DANCE SCHOOLS / CAMP

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**STEP DANCE ACADEMY (Denmark)**  
Teacher

**DETOUR FESTIVAL (Denmark)**  
Trainer / Teacher

**BROADWAY DANCE CENTER (New York)** – Masterclasses  
Teacher

**BOOGIEZONE COMMUNITY CLASS (Los Angeles)** – Masterclasses  
Teacher

**HIP HOP FEST (Italy)** – Masterclasses  
Teacher / Artistic Director

**B.O.S.S. DANCE COMPLEX (Belgium)** – Classes  
C.E.O. / Art Director / Choreographer / Teacher

**ISRAËL**  
Teacher

**BELLARUSSIA**  
Teacher

**RUSSIA**  
Teacher

## FASHION

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**NIKE (Florida, Shanghai, Holland, Spain)**  
Choreographer

**WANG x H&M (Belgium)**  
Choreographer

**SHOW LRG (Lifted Research Group)**  
Creative Director

**ACAI BRASIL (Belgium)** – By Agnouchka  
Model

## COMMERCIAL / VIRAL

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**RONI ROLLERS**  
Creative Director

**GROLSH BEER**  
Actor

## BRAND AMBASSADOR

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**RED BULL**

**DR. MARTENS**

**PUMA**

**VITAMIN WELL**

## TV

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**RIZE TOUR** – RTBF, JIM TV  
Choreographer

**411 MOVES** – JIM TV  
Creative Director

**STEP UP 2** – Back to the streets  
Creative Director



# FIT TRAINER BRUCE

**PERSONAL COACH / HOST MASTERCLASSES**

It's a total approach to fitness,  
pushing you beyond your limits,  
teaching you how to fuel your body,  
monitoring your progression and  
helping you adopt a mindset  
that will not accept failure.

*-Fit Trainer Bruce -*

## CONTACT

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EMAIL

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WEBSITE

[www.bruce-blanchard.com](http://www.bruce-blanchard.com)

## SOCIAL

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INSTAGRAM

[fittrainerbruce](#)

FACEBOOK

[Fit Trainer Bruce](#)

YOUTUBE

[In the making ...](#)

## ACHIEVEMENTS

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Founder

### **V-AGENCY**

Founder, CEO & Artistic director

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Founder



**FITTRAINER**  
B R U C E

FIT BODY & HEALTHY MIND

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## PT / FITNESS

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### **FISAF 2000**

Fédération Internationale des sports aérobics et fitness

### **ACINAPOLIS 2001-2002**

Personal trainer and manager

### **PERSONAL COACHING BV'S**

**BEAST FIT CLUB** – start in 2014  
collective workout (bootcamp)

## AFROGYM = AKUNA FITNESS

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### **AFROGYM**

Afrogym instructor educations  
Health City Workshop & presentation of the fitness brand  
Basic Fit Workshop & presentation of the fitness brand  
Jims Fitness Workshop & weekly classes  
Luxemburg Painworld Fitness Center  
Workshop "Event to people" in Scalea, Italie  
Fitness First Workshop in Germany  
Fitness First Workshop in Portugal  
Fitstyle event Workshop & presentation of the fitness brand in Polen  
Warming Up for "24-games" Herbalife Europe  
Mean stage animation for "Holy Festival" in Switzerland

### **AKUNA FITNESS**

Akuna Fitness Instructor educations  
Changing name Afrogym to Akuna Fitness 2016  
NAFC in the USA  
Virtual program with AFAA in the USA  
Education Akuna Fitness instructors 2017-2018 & 2018-2019  
Representor Akuna Fitness World

## FITNESS NUTRITION

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### **CUSTOMIZED NUTRITION ADVICE**

in combination with personal coaching

### **HERBALIFE NUTRITION**

World Team

## HOBBY

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### **MMA**

BJJ-Gent

### **BRAZILIAN JIU-JITSU**

BJJ-Gent

### **BOX & THAI BOX**

Royal Gym Gent

### **CROSS TRAINING & FUNCTIONAL TRAINING**

Basic Fit Club

### **DANCER, TEACHER & CHOREOGRAPHER**

B.O.S.S. Dance Complex