

# WHO IS BRUCE BLANCHARD

**Bruce Blanchard** started to dance Hiphop in 1993. He has grown to be an internationally known dancer who can be recognized by his own unique style of Hiphop. He gained a lot of experience over the past 25 years and developed in his profession as choreographer, artistic director, creator and dancer with a rich artistic baggage. Bruce is the founder of B.O.S.S. TEAM, B.O.S.S. DANCE COMPLEX in Ghent, KOBO POWER and AKUNA FITNESS.

His foundations stretch far outside of Belgium: he has won numerous prestigious competitions such as Juste Debout Germany 2006, Unique Battle Genève 2009, Nothing But Flavor 2010, UK Champs Germany 2012, Juste Debout Finland 2012, Redbull Classic Experimental Sessions 2012. These helped him build his reputation through which now he is a respected judge for Hiphop battles in Europe. Above that, he has given live performances in various countries and has taught masterclasses all over (as far as Broadway Dance Center NY and Boogiezone LA).

Next to his choreography and dance work, his skills as a personal trainer within the field of fitness, weight loss and toning for all kinds of people (with a specialization in working for artists) are in high demand because of his personalized and thoroughly developed workout schemes.

His roles as personal trainer, judge for dance competitions, choreographer, artistic director, teacher, performer and dancer all collectively contribute to his holistic goal of sharing his energy and creativity with all dancers of all styles and backgrounds over the world.